# **NEWSLETTER OF MARCH 2019**

#### 1. <u>ECONOMIC TIMES OF INDIA AWARDED DR C. B. KOPPIKER AT THE TAJ</u> <u>MUMBAI "MAHARASHTRA ACHIEVER'S AWARD 2019" FOR THE BEST</u> <u>BREAST CANCER ONCOPLASTIC SURGEON OF THE YEAR</u>

Dr. Koppiker was presented this award at the Economic Times Edge "Maharashtra Achiever's Awards 2019" at the hands of actors Rajkummar Rao and Sanjjanaa Galrani for being the leading Breast Oncoplastic Surgeon in India.

The ceremony was held on March 14, 2019 at The Taj Land's End, Mumbai and graced by celebrities from various disciplines.



#### 2. <u>MS. LALEH BUSHERI, CEO OF PRASHANTI CANCER CARE MISSION WAS</u> <u>FELICITATED WITH THE V AWARDS 2019, IN THE CATEGORY</u> <u>OF HEALTHCARE</u>

Ms. Laleh Busheri was presented with this award on the occasion of International Women's Day, for her work with underprivileged breast cancer patients in the city. The event felicitated women achievers in different categories.

The event took place on March 7, 2019 at the Sheraton Grand.

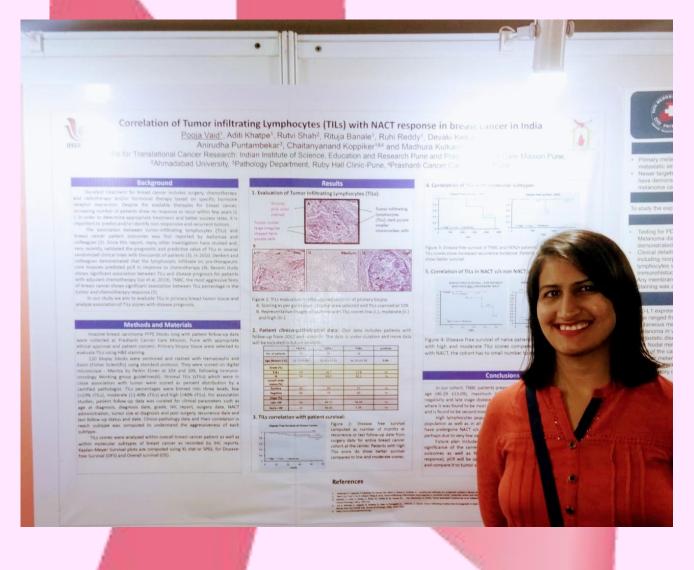


#### 3. DR. MADHURA KULKARNI REPRESENTED PRASHANTI CANCER CARE MISSION AT THE 'YOUNG INVESTIGATORS MEETING' AT GUWAHATI

Dr. Madhura Kulkarni was selected from a pool of 250 applicants to attend the "Young Investigators Meeting" YIM 2019, at Guwahati from 6<sup>th</sup> to 10<sup>th</sup> March. She presented a poster on her work on *"Hippo Signalling in Breast Cancer Prognosis"* and also got an opportunity to network with select young investigators across the country.

#### 4. <u>MEMBER OF THE RESEARCH TEAM AT PRASHANTI CANCER CARE, MS.</u> <u>POOJA VAID PRESENTED A RESEARCH POSTER AT THE ''1ST IMMUNO-</u> <u>ONCOLOGY INDIA CONGRESS 2019 AT THE TATA MEMORIAL</u> <u>CENTRE (TMC), MUMBAI</u>

Ms. Pooja Vaid, presented a poster at this conference (I-OSICON 2019), held from 15th-17th March, 2019. She has presented a very first report on "Correlation of Tumor Infiltrating Lymphocytes and its Prognosis Value in Breast Cancer". Notably, the conference proceedings and abstracts will be published in the 'Journal of Immunotherapy & Precision Oncology'.

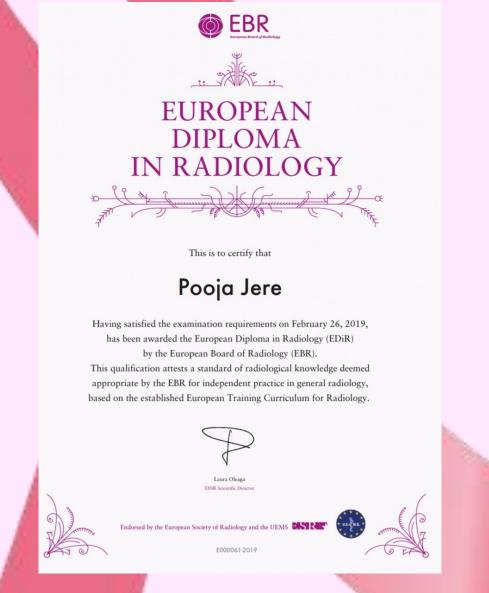


#### 5. <u>DR. SANTOSH DIXIT REPRESENTED PCCM AT THE FOLLOWING</u> <u>MEETINGS:</u>

- 1. "Genome India Project" meeting convened by Department of Biotechnology, Government of India at National Centre for Biological Sciences, Bangalore on March 2, 2019.
- 2. "Indo-UK Precision Medicine Initative" meeting organised by the UK Council on Science and Innovation at IIT-Powai, on March 8, 2019
- 3. "9th Annual National Cancer Grid Meeting" at the Tata Memorial Hospital, Mumbai on March 9-10, 2019

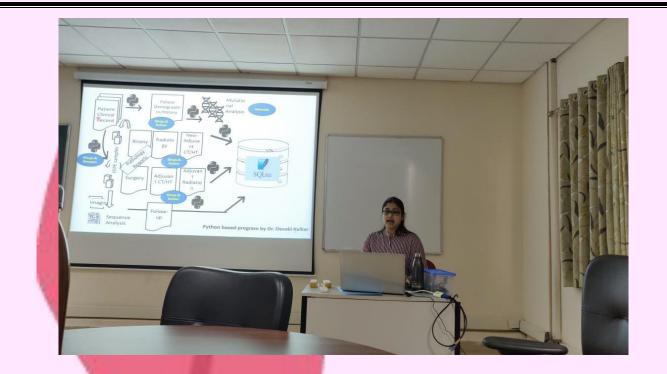
#### 6. <u>ORCHIDS BREAST HEALTH'S IN-HOUSE RADIOLOGIST, DR. POOJA JERE</u> <u>SUCCESSFULLY CLEARED EUROPEAN DIPLOMA IN RADIOLOGY (EDIR).</u>

The European Diploma in Radiology (EDiR) is an international diploma issued and certified by the European Board of Radiology. The document certifies a radiologist to have the knowledge and competence in line with the European Society of Radiology (ESR) European Training Curriculum for Radiology.



#### 7. <u>A VERY FIRST JOINT MEETING AS CENTRE FOR TRANSLATIONAL</u> <u>CANCER RESEARCH (CTCR), WAS HELD BETWEEN RESEARCH</u> <u>MEMBERS OF PCCM AND IISER PUNE</u>

The meeting was held on 15th March at IISER Guest house, where two research students presented upon their current areas of work. Clinical research co-ordinator from PCCM, Ms. Rituja Banale, she presented on Tissue Biobank Organization which has currently curated 649 patient samples with appropriate consenting. Second presentation was by Ms. Rutvi Shah, a Masters intern from Ahemdabad University, on Investigations Regarding Hippo Signalling in HER2 Positive Breast Cancer.



#### 8. <u>PRASHANTI IS PROUD TO ANNOUNCE, ONE OF OUR YOUNG BREAST</u> <u>CANCER CONQUERORS MS. ZIA CHENEY RAN THE TATA MUMBAI HALF</u> <u>MARATHON AND WON THE 2<sup>ND</sup> PLACE</u>



Zia ran 21 kms, at the marathon and came in 2nd in her age category of 45-50yrs, where there were 450 other women running, with a timing of 1 hour 52 minutes.

#### 9. MARKING 8<sup>TH</sup> MARCH AS INTERNATIONAL WOMENS DAY, THE ENTIRE MONTH WAS CELEBRATED BY ORCHIDS BREAST HEALTH BY ORGANISING 22 AWARENESS TALKS AND BREAST CHECK UPS; TO LIST <u>A FEW:</u>

1- SIEMENS







#### **3- BAVARIA MOTORS**







#### 4- SADHU VASWANI INSTITUTE OF MANAGEMENT





- 5- WOMEN'S INTERNATIONAL CLUB
- 6- MAHINDRA TECH
- 7- BIMA KOREGAON
- 8- NARAYANGAON

#### 10.<u>OVER 1000 WOMEN SCREENED THROUGH CLINICAL BREAST</u> EXAMINATION CAMPS; TO MENTION SOME:





### **FREESHIPS FOR DIAGNOSTICS AND SURGERY AT ORCHIDS BREAST HEALTH IN THE MONTH OF MARCH**

#### <u>2019</u>

\*10 PATIENTS RECEIVED FREE WITH 1 IMPLANT AND 11 PATIENTS RECEIVED MAJOR CONCESSIONS ON BREAST SURGERY



\*43 PATIENTS RECEIVED FREE CHEMOTHERAPY AND 70 RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE



**\* 240** PATIENTS RECEIVED FREE MEDICINES FROM OUR ONCO-PHARMACY



# \* 81 PATIENTS RECEIVED FREE AND 100 RECEIVED CONCESSION ON MAMMOGRAPHY



\*125 PATIENTS RECEIVED FREE AND 100 RECEIVED CONCESSIONAL SONOGRAPHY



**\* 22** PATIENTS RECEIVED FREE BIOPSY & VAB PROCEDURES

#### FEW CHOSEN TESTIMONIALS OF PATIENTS WHO WERE ADOPTED FOR FREESHIP IN MARCH 2019

#### 1) MRS. SHASHIKALA MUDHOLKAR



When I was diagnosed with cancer I found the thought of treatment more troublesome than the disease. I found hope at Prashanti Cancer Care Mission. Dr. Koppiker and Ms. Laleh Busheri helped me with my worries as well as financially. I am grateful to everyone there for supporting me so much.

A special and sincere thanks to Dr. Koppiker and Laleh ma'am.

#### 2) MRS. SHALAN CHAVAN



I have been coming to Orchids breast health for treatment since I was diagnosed with breast cancer. Dr. Koppiker and Laleh ma'am supported me morally and through the treatment to fight against this life threatening disease.

they gave me new hope and i'm thankful to them and the entire staff at orchids for being supportive and caring.

#### **3) LAXMI GHATKAMBLE**



The news of being diagnosed with breast cancer was terrifying for me and my family. My entire treatment including surgery and chemotherapy was done free of cost because of Laleh madam. I was very stressed about the chemo cycles and the hair loss and adverse effects associated with it. Dr. Koppiker helped me cope with my fears and helped me through this deadly disease.

A very special thanks to Dr. Koppiker and Laleh Busheri madam for their financial as well as moral support.

## We would like to THANK our Donors & Supporters



Warm Regards, Ms. Laleh Busheri CEO

Prashanti Cancer Care mission

Visit us at : <u>www.prashanticancercare.org</u> / <u>www.orchidsbreasthealth.com</u> <u>https://www.facebook.com/orchidsbreasthealth</u>